



# Regional Review

ECONOMIC DEVELOPMENT AND TOURISM DEPARTMENT

## Durham Region site chosen for new nuclear station

The province recently announced plans to build a new nuclear station at Ontario Power Generation's Darlington site, in the Municipality of Clarington.

"Durham Region is proud to be chosen as a host for the new build nuclear site, and we are very pleased that Ontario Power Generation is the generator of choice," stated Regional Chair Roger Anderson. "We anticipate about 3,500 direct and indirect construction and engineering jobs as a result of this great announcement. We look forward to continuing our relationship with OPG for many years to come as they expand their operations in Durham."

The strong safety record and exceptional corporate citizenship demonstrated by Ontario Power Generation (OPG) has given our community reason to show a high level of support for OPG operations. The government-directed OPG currently has 10 operating nuclear reactors in Durham Region, which provide more than 30 per cent of Ontario's electricity.

"Today's announcement by the Ontario government further reinforces Durham's position as 'Ontario's Energy Capital' and will bring on a wealth of economic benefits," said Patrick Olive, Commissioner of Economic Development and Tourism. "Durham has evolved as a significant energy cluster and has successfully attracted a wide range of energy companies as a result. This latest announcement by the province will most certainly create more spin-off investment in jobs and infrastructure in our community, while increasing our profile as a global energy centre."

"There are obvious reasons for lending our support to the Clarington site," said Kamiel Gabriel, Ph.D., Durham Strategic Energy Alliance Chair and Associate Provost of Research at UOIT. "Nuclear power generation in Clarington and Durham Region has, for many years, enjoyed the support of the community. It has served as part of the foundation for the develop-



Ontario Power Generation's Darlington site will see the development of new reactors on its grounds.

ment of a very significant energy cluster here in Durham which is placing Ontario on the world stage. The skills, infrastructure, research capabilities and community support available today have already attracted several diverse energy companies and investors and created new jobs."

Durham Region is home to thousands of highly skilled and trained workers who are employed directly and indirectly within Durham's energy sector. This decision will expand a globally competitive energy cluster which is already based in Durham and would greatly enhance Ontario's ability to leverage this significant investment. Durham Region is also home to Ontario's newest university, UOIT, with its special offering of advanced nuclear engineering and energy systems programs, and Durham College with an emphasis on skilled trades development.

This cluster of business, academia and municipalities is becoming instrumental in developing the next generation of nuclear technology and expertise not only in Ontario but also for the rest of North America, creating high quality, knowledge based jobs for Ontario.



Ontario Power Generation's Chief Nuclear Officer, Tom Mitchell (front, in grey t-shirt to the right), with employees at Darlington Nuclear Generating Station celebrating the announcement of new nuclear reactors at the Darlington site. Janice Dunlop, Senior Vice President of HR and Chief Ethics Officer and Wayne Robbins, Senior Vice President Darlington Nuclear join Tom with congratulations (front, in grey t-shirts).

## Durham Region teaches local manufacturers to compete on a global scale

The Regional Municipality of Durham, Economic Development and Tourism Department, and local industry partners, recently held the last two sessions of a four-part series entitled, "Ensure your global competitiveness". These workshops were designed to provide local manufacturers with strategies to help them compete on a global scale.

"Manufacturers can survive the current economic storm by employing strategies that include export expansion, skills development, innovation, productivity and performance management," said Patrick Olive, Commissioner of Economic Development and Tourism. "This four-part series has helped local business owners to learn about how to employ these strategies in a variety of opportunities."

The "Productivity through Automation" session was presented by the Canadian Manufacturers and Exporters (CME) on June 4 in

Oshawa. Discussions included: how to remain competitive; productivity in the engineering and software sectors; and ways to manage the human change of productivity improvements.

"This is a time of great challenge and change for Ontario manufacturers. This session gave a good overview of just one of the many strategies companies need to consider as part of their next five-year plan," said Ron Subramanian, Director of Business Development with CME. "To compete globally, companies are going to have to invest in new technology and processes—all the while exploring new markets, in order to move with the rapidly changing business environment."

On June 12, the Excellence in Manufacturing Consortia (EMC) hosted "The Road to Continuous Improvement" in Newmarket to discuss the skills and abilities required to continuously improve performance. Participants learned how

to engage people, focus on the process, and deliver superior products to the markets.

The first two sessions of the series, which were held in late May, focused on expansion into Caribbean markets, as well as the many services offered by Durham College and the University of Ontario Institute of Technology (UOIT).

The Region's Economic Development and Tourism Department works with area businesses, organizations, associations and economic development partners at municipal, regional, provincial and federal levels to build lasting partnerships that will enhance Durham's economic prosperity. One of the goals of this department is to establish the necessary links between local businesses and organizations, in order to help businesses broaden their opportunities and achieve success. For more information on its services, call 905-668-7711 or visit [www.durhambusiness.ca](http://www.durhambusiness.ca).

## MAKING BUSINESS HAPPEN

### Update: Durham Tourism launches Go Green workshops for local businesses

Durham Tourism recently launched a series of Go Green workshops for local tourism businesses in Durham Region.

"We have a vision of becoming the leading destination in Ontario to create an active, healthy, environmentally friendly tourism experience for Durham visitors," said Kerri King, Manager of Tourism for Durham Region.

Developed in partnership with the Ontario Ministry of Tourism, the workshops have been created to assist Durham's tourism industry to promote active and healthy lifestyles, while encouraging tourism operators to develop sustainable business practices and to have a lighter impact on the environment.

The workshops focused on several sectors of the tourism industry including accommodations, festivals and events, food and beverage, attractions, transportation and retail. Participants were given a "Green Tourism Partner Tool Kit" which supports business efforts in finding effective and efficient ways to save money through strategies and tactics to reduce, reuse and recycle, while highlighting new, eco-friendly ways of building their business to attract new target audiences.

For more information, contact Durham Tourism at 1-800-413-0017 or e-mail [tourism@region.durham.on.ca](mailto:tourism@region.durham.on.ca).



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